

A **Powerful** Keynote Speaker

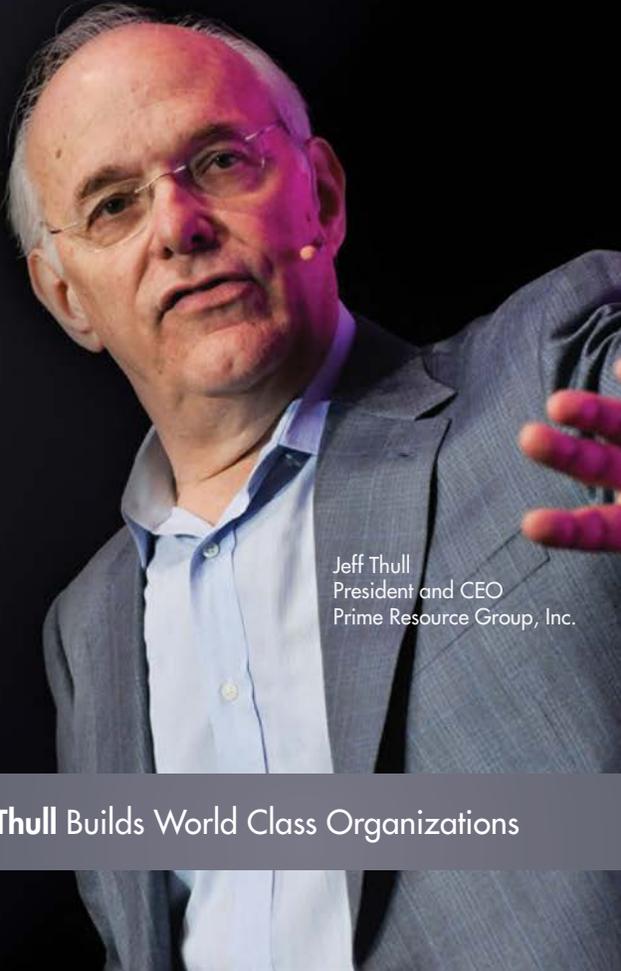
Author of Four **Best-Selling** Books

Jeff Thull *Delivers Extraordinary Results*

“He’s a very, very strong presenter who knows how to attract and hold attention. He is clearly a pro.”

*“Highly entertaining. . .
. . . thank you for your outstanding performance!”*

*“Challenged them to rethink . . .
. . . he studied our business and knew its challenges.
He was a hit!”*



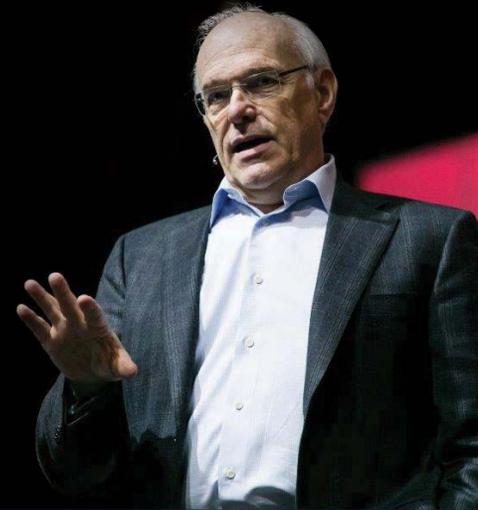
Jeff Thull
President and CEO
Prime Resource Group, Inc.

From Strategy and Process to the Execution of Complex Sales, **Jeff Thull** Builds World Class Organizations

Jeff Thull is a compelling, entertaining and thought-provoking keynote speaker with a track record of over 3500 keynotes and seminars delivered to corporations and professional associations worldwide.

He is the author of four best-selling books including Mastering the Complex Sale: How to Compete and Win When the Stakes are High, The Prime Solution: Close the Value Gap, Increase Margins, and Win the Complex Sale, and Exceptional Selling: How the Best Connect and Win in High Stakes Sales. His articles are published in hundreds of business and trade publications.

Audiences have been inspired, entertained, informed, motivated and educated by Jeff Thull. His clients include Shell, HP, Honeywell, Dow, DB Schenker, 3M, Boston Scientific, S&P, and Boeing.



Insight and Delivery:

In a complex, fast-moving, and highly-competitive global marketplace, people are under pressure to perform. Expectations are high and the pressure is on. Jeff Thull's message delivers the power to achieve greatness, the incentive to change, and the motivation to succeed. You will experience an exceptional performance, thought-provoking insight, and for your organization—great results.

Audiences:

Executive Teams

Key Customers

Sales Professionals

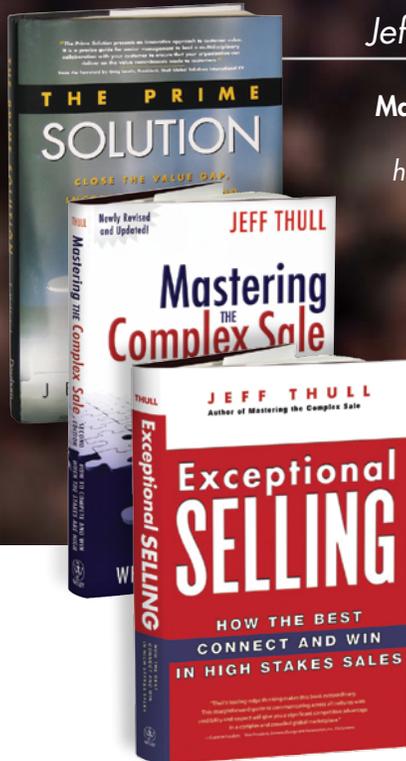
Marketing Professionals

Top Performers

Entire Organizations

Channel Partners

Professional Associations



Jeff is the author of these powerful business transformation books:

Mastering the Complex Sale – *The systems, skills and disciplines for winning high-stakes sales.* **The Prime Solution** – *The executive's guide to world-class performance and profitability.* **Exceptional Selling** – *A step-by-step guide to the most important conversations you can have.*

Bring Jeff Thull's content-rich and highly entertaining keynote to your organization. Contact Prime Resource Group today!

+1-763-473-7529

support@primeresource.com

www.primeresource.com/keynote-speaking



Jeff Thull – Keynote Speaker

A Compelling Thought Leader Who Motivates Audiences to Perform

When your audience is expecting entertainment, motivation and valuable content they can use to achieve greater success, Jeff Thull will deliver the exceptional results you are looking for.

Bring Jeff Thull in for your next major event.

- Take-Action Motivation
- Content-Rich Humor
- Customized Impact
- Performance Excellence
- Bottom-Line Results



Translate Market Strategy Into Sales Results

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